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**FOR IMMEDIATE RELEASE**

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**America's Finest Rewards Honors Gold Star Mothers**

*Honoring Our Fallen partnership pampers some amazing mothers on Mother's Day*

FRESNO, Calif. – America's Finest Rewards is proud to partner with Honoring Our Fallen, Inc. this Mother's Day to host 10 Gold Star Mothers on a weekend getaway. The 1st Annual Honoring Our Fallen Inc. Gold Star Mother's Retreat will be held at The Historic Santa Maria Inn from May 3-5th. A Gold Star Mother is a term used to refer to any woman in the United States who lost a son or a daughter in war.

The women will be pampered with massages and wine tastings throughout the weekend and will enjoy some relaxing time with other women who understand what being a Gold Star Mother really means.

"We are so happy to support Laura Herzog and her amazing organization," said Darold Ray, cofounder, America's Finest Rewards. "Honoring Our Fallen is such a great resource to the same military families we strive to support, and this retreat give these moms a way to unwind and bond. We are excited to help facilitate this event for them."

Pampering and wine tastings will be provided by the Historic Santa Maria Inn and Jewel Kade has created a one-of-a-kind jewelry piece the mothers will receive during the retreat. The jewelry will also be available on [www.honoringourfallen.org](http://www.honoringourfallen.org) and will be donated for other events throughout the year.



**About America's Finest Rewards**

America's Finest Rewards provides a platform that allows Americans, businesses, and other organizations, to support active military men and women, Veterans, and their families – through our mutually beneficial rewards program. AFR's mission is to build a network of businesses and patriots that are willing to do a little something for our service members and their families to thank them for their sacrifice. Our goal is to see "One Nation, Giving Back" to our service members and their families by utilizing America's Finest Rewards.